Why the Coalition Started in 2013

• **Vision:** Partners creating a healthy community

• **Mission:** The Prevention Coalition will collaborate to develop priorities that improve health, use healthcare dollars effectively, and provide outreach to improve the quality of life in our community

• **Purpose:** To collaborate, cooperate, share and exchange data and analytics, encourage effort and best practices, adapt strategies to improve

• **Membership:** Leadership from public health, ADRC, hospital case management, data/analytics supported by MetaStar, and older adult volunteer
How We Determined Initiatives

- Each hospital/health system discussed health care challenges
- Initiatives are data driven
- Select priority focus common among all health care systems
Why Falls Prevention as an Initiative

- MetaStar summarized hospital data gathered to determine the top reasons for Brown County Emergency Room (ER) visits/patterns:
  - Abdominal pain
  - Cardiac
  - Falls

- Discussed: priority, what can we most influence, other barriers in the community in addressing each.

- Selected falls prevention focused on older adults based on highest proportion of ER falls charges.

- 23 patients are admitted to Green Bay Emergency Rooms each day as a result of a fall.
1st Falls Prevention Initiative

- Develop and distribute fall prevention awareness brochure
2nd Falls Prevention Initiative

Emergency Medical Services (EMS)

- EMS reporting too many 9-1-1 calls due to a fall and growing
- Developed an electronic application and process for bedside referral of patient by EMS to community service organizations to help patient prevent a repeat fall
3rd Falls Prevention Initiative

Emergency Room

- Developed common fax form for Green Bay Emergency Room staff to refer a patient (faller) discharged from ER without other services
4th Falls Prevention Initiative

EMS

- Developed education (training video, PowerPoint, and customer handout) for use by EMS on how to refer a faller to community services
Other Falls Prevention Input Gathered

Northeast Wisconsin Regional Trauma Advisory Council

Green Bay Metro Fire Department

Community pharmacy

UW Madison School of Pharmacy and Pharmacy Society of Wisconsin
2016- Added Advanced Directive Goal

1st – Establish Baseline and goal
- Establish goal to add 2,500 Advance Directives to Green Bay health system electronic medical record.

2nd – Awareness Events
- Each Coalition member organization offer events in the community to create awareness of advance directives

3rd – Student Curriculum
- Invitation to university and college faculty to discuss and incorporate Advance Directives curriculum into coursework
2018 Initiative: Create Subcommittees

- Purpose: add expertise from other community professionals

- Created Falls Prevention Subcommittee

- Created Advance Care Planning Subcommittee
Successes of Coalition

- Synergistic – working together creates an environment for greater output
- Focused on upstream prevention
- Share best practices to save each other time
- Opportunity to be more connected and deeper learning about each organization
For Additional Information

View additional information or links to resources at [www.adrcofbrowncounty.org](http://www.adrcofbrowncounty.org),

Select *Stay Healthy Stay Active*,

Select *Brown County Prevention Coalition*

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