## Why a Dementia Care Specialist (DCS)?

The Dementia Care Specialist (DCS) has three main goals:

- To assist and support people with dementia and their caregivers
- To ensure customers at ADRC are met with knowledgeable and understanding staff
- To join in creating and supporting a dementia friendly community

## The DCS Assists People with Dementia and Caregivers

- Home or office visits
- Problem-solving and planning for behavior management
- Help finding and funding respite
- Brain Check-Ups
- Signs, symptoms, and early detection
- Support and education to caregivers, family, and other loved ones



#### **ADRC of Brown County**

300 S. Adams St. Green Bay, WI 54301 (920) 448-4300 Monday - Friday 8 a.m. - 4:30 p.m. www.adrcofbrowncounty.org ADRC is a nonprofit, 501(c)3 organization

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### Dementia Care Specialist (DCS)

Supporting a Dementia Friendly Community













### The DCS and a Dementia Friendly Community

The DCS helps develop dementia-friendly communities where people with dementia can remain active, safe, and socially involved. This is accomplished through:

- Monthly outreach site visits
- Community education presentations to groups
- Collaborates with community agencies and organizations
- Dementia Friendly Community Coalition



# **Coalition Highlights: Memory Café**

The Memory Café is an opportunity for people with early to mid-stage dementia and their caregivers/companions to enjoy socialization with others in their community in a stigma free environment. There are five Memory Café locations in Brown County!



#### **Purple Angel**

Free community training for businesses and organizations to increase knowledge, reduce stigma, and provide tools to meet the needs of people with dementia and their caregivers. This creates a space where people can stay connected to familiar places and stay engaged in their community.

#### SPARK!

SPARK! is a cultural program at the Neville Public Museum for people with early to midstage memory loss to engage in stimulating conversations and museum exhibits. SPARK! is designed to stimulate conversation, provide peer support, and inspire creativity. SPARK! programs are offered on the third Tuesday of each month.

#### Barkhausen Sensory Woods

Created with people with dementia in mind, this short trail off the parking lot at Barkhausen Waterfowl Preserve includes elements for the sense such as a sensory wall, bamboo chimes, a raised garden bed, a woodworking table, and more. The trail and all its elements are accessible by foot or wheelchair. The Sensory Woods are free and open from dawn until dusk.

#### Dementia Friends

#### What is Dementia Friends?

Dementia Friends is an information session led by a Dementia Friends Champion. The session includes education on the basics of dementia, activities that help people understand what it might be like to live with dementia, and tips on how to better communicate with someone with dementia.

### What makes me a Dementia Friend?

Each person leaves the session with their own concrete action that will help them become a better "Dementia Friend." The action can be as big or as small as you choose - every action counts!



"We raise awareness, develop cooperative partnerships, educate, and engage all to create a dementia friendly community that enhances quality of life. By transforming the community, we promote inclusion, reduce stigma, and instill hope."